



## **AMBASSADOR AND EXHIBITOR PROSPECTUS**

### **GLOBAL OPHTHALMOLOGY SUMMIT**

**August 9 – 11, 2024 | Portland, Oregon**

You are invited to participate in the 3rd Global Ophthalmology Summit. The Summit brings together global ophthalmology leaders to learn from one another, share clinical and research expertise, and explore opportunities to collaborate. The Summit was created to improve eye health and stop blindness through educational and technological innovation, public health advocacy, direct service, eye research, and through building strong global ophthalmology collaboration.

**Join the Global Ophthalmology Summit at [globalophthalmologysummit.org/support](https://globalophthalmologysummit.org/support).**

#### **Details**

August 9 – 11, 2024  
Hilton Portland Downtown  
Portland, Oregon

#### **Organizers** (as of Jan. 1, 2024)

- American Academy of Ophthalmology
- Casey Eye Institute, Oregon Health and Science University
- Department of Ophthalmology, Mayo Clinic
- Department of Ophthalmology, University of California San Francisco
- Department of Ophthalmology, Weill Cornell University
- Department of Ophthalmology and Vision Science, University of Arizona
- Department of Ophthalmology and Visual Sciences, University of Iowa
- Department of Ophthalmology and Visual Sciences, University of Wisconsin-Madison
- Department of Ophthalmology and Visual Sciences, Yale University
- Emory Eye Center, Emory University
- Flaum Eye Institute, University of Rochester Medical Center
- Illinois Eye and Ear Infirmary, University of Illinois Chicago
- Kellogg Eye Center, University of Michigan
- Moran Eye Center, University of Utah
- Stanley M. Truhlsen Eye Institute, University of Nebraska
- Wills Eye Hospital, Thomas Jefferson University

#### **Objectives**

At the close of the Summit, attendees should be able to:

- Describe the current state of global eye health and the major causes of vision loss
- Describe the important role of innovation and technology in meeting the challenges of blindness prevention
- Understand educational initiatives across the globe and their potential to improve eye health
- Discuss global eye research priorities and how ophthalmology can contribute to this work
- Identify interventions that may address eye health inequities related to social determinants of health
- Characterize effective and equitable partnerships across geographic, economic and professional areas
- Assess the resources (data, equipment, funding) that can lead to better eye care
- Understand the global interactions of human resource and industrial supply systems in the context of eye health
- Understand how to partner with government entities, non-governmental organizations, and industry for greater impact

### **Audience**

- 300-350 in-person attendees
- Attendees from over 20 countries
- Ophthalmologists, residents, fellows, medical students, nonprofit and industry representatives
- Marketing materials sent to over 2,000 via email list and viewed by American Academy of Ophthalmology members.

### **AMBASSADOR SUPPORT LEVELS**

#### **DIAMOND: \$30,000 USD**

- One 8'x8' (1) exhibit booth in the Summit's exhibitor area
- Two (2) invitations to attend the Summit's program
- Two (2) invitations to attend the Summit's Welcome Reception on Aug. 8
- Two (2) invitations to attend the Summit's Reception on Aug. 10
- Company acknowledgement from the podium
- Company logo on the Summit's website
- Company logo on the Summit's signage
- Company logo on select Summit materials distributed onsite

#### **RUBY: \$20,000 USD**

- One (1) 6' table in the Summit's exhibitor area
- One (1) invitation to attend the Summit's program
- One (1) invitation to attend the Summit's Welcome Reception on Aug. 8
- One (1) invitation to attend the Summit's Reception on Aug. 10
- Company logo on the Summit's website
- Company logo on the Summit's signage
- Company logo on select Summit materials distributed onsite

#### **EMERALD: \$10,000 USD**

- One (1) invitation to attend the Summit's Reception on Aug. 10
- Company logo on the Summit's website
- Company logo on the Summit's signage
- Company logo on select Summit materials distributed onsite

#### **SAPPHIRE: \$5,000 USD**

- Company acknowledgement from the podium
- Large logo on the Summit's website
- Large logo on the Summit's signage
- Large logo on select Summit materials distributed onsite

### GARNET: \$2,500 USD

- Medium logo on the Summit's website
- Medium logo on the Summit's signage
- Medium logo on select Summit materials distributed onsite

### EXHIBITOR LEVELS

#### COLUMBIA: \$5,000 USD

- 8' x 8' Booth
- 2 representatives to work the booth
- Prime booth location
- Professional pipe and drape setup, including power and black tablecloths
- Company name included in Summit Exhibitor web page and printed program
- Company logo included on onsite signage

#### WILLAMETTE: \$2,500 USD

- 6' Table
- 2 representatives to work the table
- Company name included in Summit Exhibitor web page and printed program
- Company logo included on onsite signage

We look forward to sharing this incredible conference and opportunity with you. Kindly contact Annamarie Hastings at [gos@aaio.org](mailto:gos@aaio.org) with questions.

Thank you,

Global Ophthalmology Executive Committee

- **Mitchell Brinks, MD, MPH**, Oregon Health and Science University, 2024 Summit Host
- **R.V. Paul Chan, MD, MSc, MBA, FACS**, University of Illinois Chicago, American Academy of Ophthalmology Secretary for Global Alliances
- **Jacquelyn O'Banion, MD, MSc**, Emory University, Chair for American Academy of Ophthalmology Global Education and Outreach Committee
- **Jeff Pettey, MD, MBA**, University of Utah

